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HeavySwing Aligns with Major Athletic Leaders at the Under Armour All-America Baseball Game

BALTIMORE (Aug. 25, 2015)—Baltimore-based baseball and softball training product company HeavySwing recently returned from the 2015 Under Armour All-America Baseball Game powered by Baseball Factory in Chicago, where the brand was able to establish itself among 40 of the nation's elite high school baseball players and other renowned sporting brands.

HeavySwing showcased its innovative line of handle-weighted training products at the various scheduled events throughout the weekend alongside other leading sports brands including Under Armour, Baseball Factory, Gatorade, Eastbay and Ripken Baseball. Players in attendance were able to train with HeavySwing's products over the duration of the weekend and each All-American received a complimentary original HeavySwing as a congratulatory gift for being selected to such an elite group. HeavySwing's patented design and system can be used for on-deck stretching, pre-game warm-up drills, and year-round conditioning and strengthening exercises.

"The Under Armour All-America Baseball Game provided an invaluable opportunity to get in front of today's leading high school baseball players, coaches, and future college and professional stars," said HeavySwing President Danny Kenney. "We are continually grateful of our partnership with Factory Athletics. It is our hope to bring enlightenment to the baseball community on the benefits of the handle-weighted training concept."

HeavySwing formed a strategic partnership with Factory Athletics in November 2014 and Babe Ruth League in June of this year as the Official Training Bat of both entities. HeavySwing baseball and softball training products are available at select sporting goods retailers nationwide and online at www.heavyswing.com. For more information or media inquiries contact Josie Hankey at 410-420-2001 or by email at josie.hankey@fallstongroup.com.

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About HeavySwing

Based in Baltimore, HeavySwing manufactures an innovative line of patented handle-weighted training bats that give baseball and softball players of all ages a safe and mechanically sound way to stretch and strengthen their swing. HeavySwing's integrated system helps players build strength, improve bat speed, and increase core power. The HeavySwing system is used by hitters at every age and level of play, including a majority of big league clubs. Learn more at www.heavyswing.com.

HEAVY SWING™

BASEBALL FACTORY™

About Factory Athletics, Inc.

Baseball Factory and Softball Factory, a division of Factory Athletics, has developed programs to provide players with world-class instruction and life-changing experiences, which when combined, lead to future success both on and off the field. The Factory holds over 800 events nationwide each year in all 50 states and 150 cities. We pride ourselves on giving families an unbiased assessment of where they stand against other players nationwide. Baseball Factory events have featured more than 375 players who have played or are currently playing in the Majors and over 50,000 Factory players have gone on to play at the college level. 99% of Division I, 70% of Division II and 60% of Division III programs have at least one Baseball Factory alumnus on their roster. Learn more at www.baseballfactory.com and www.softballfactory.com.