

HEAVYSWING™

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HeavySwing Announces Launch of HeavySwing Korea

Launch Marks Key Entry Into Asian Marketplace and Fast-Growing Baseball Market

BALTIMORE (July 19, 2016)—Baltimore-based baseball and softball training product company HeavySwing today formally announced the launch of HeavySwing Korea.

Headquartered in Seoul, the organization will serve as a hub for operations in the country. HeavySwing Korea's corporate offices are located at 1105 ho, Cel, 40, Cheonggyecheon-ro, Jung-gu, Seoul, 04521 Korea. The company also recently launched its retail website at www.heavyswingkorea.com.

HeavySwing products have already been adopted by Korean-born MLB players including Shin-Soo Choo, as well as several Korea Baseball Organization players, including the NC Dinos' stars Eric Thames and Son Si-Hyun. Thames was KBO League MVP in 2015, and is currently leading the league in home runs with 25, and sixth in the league with a .343 batting average.

Sungwoo Park, director of HeavySwing Korea, said, "We are excited to bring HeavySwing's product line to the Korean marketplace. We believe there is great opportunity for success here."

"We're extremely pleased to have HeavySwing Korea serve as an entry point into the Asian market," said Danny Kenney, president of HeavySwing. "It goes without saying that the Koreans are extremely passionate about baseball." He continues, "We firmly believe our breakthrough handle-weighted training products will enjoy the same adoption and impact in the Korean diamond sports market that they have in the U.S., and they will continue to shift the baseball and softball training paradigm."

For more information about HeavySwing and its line of baseball and softball training products, visit www.heavyswing.com. Please direct all media inquiries to Ted Moss at 410.637.6992 or by email at tmoss@heavyswing.com.

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About HeavySwing

Based in Baltimore, HeavySwing manufactures an innovative line of patented handle-weighted training bats that give baseball and softball players of all ages a safe and mechanically sound way to stretch and strengthen their swing. HeavySwing's integrated system helps players build strength, improve bat speed, and increase core power. The HeavySwing system is used by hitters at every age and level of play, including a majority of big league clubs. Learn more at www.heavyswing.com.